



## Advertising Booking Form

Please complete form and email to [freshpickings@bfvg.com.au](mailto:freshpickings@bfvg.com.au) or fax to (07) 4153 1322

Contact Details																													
Contact Name:								Mobile No:																					
Name for Invoicing:								ABN:																					
Phone Number:								Fax Number:																					
Address:																													
Email:																													
Colour Advertisement Selection (minimum 12 months)																													
<i>Please tick preferred advertisement location</i>																													
Inside Front Cover - \$440			<input type="checkbox"/>			Inside Back Cover - \$440			<input type="checkbox"/>			Back Cover - \$550			<input type="checkbox"/>														
Colour Advertisement Selection (per edition where available)																													
Inside Front or Back Cover (½ Page) - \$280																													
Greyscale Advertisements Selection																													
<i>Please tick preferred size</i>																													
¼ Page (19cm W x 3.5cm H) - \$90				<input type="checkbox"/>				¼ Page (19cm W x 7cm H) - \$155				<input type="checkbox"/>																	
¼ Page (9cm W x 13cm H) - \$155				<input type="checkbox"/>				½ Page (19cm W x 13cm H) - \$240				<input type="checkbox"/>																	
Full Page (19cm W x 27cm H) - \$385				<input type="checkbox"/>				Full Page Advertorial (19cm W x 27cm H) - \$385				<input type="checkbox"/>																	
Issues to Include Advertisement																													
<i>Please tick issues to include advertisement</i>																													
ALL		<input type="checkbox"/>		Feb		<input type="checkbox"/>		Mar		<input type="checkbox"/>		Apr		<input type="checkbox"/>		May		<input type="checkbox"/>		Jun		<input type="checkbox"/>							
Jul		<input type="checkbox"/>		Aug		<input type="checkbox"/>		Sep		<input type="checkbox"/>		Oct		<input type="checkbox"/>		Nov		<input type="checkbox"/>		Dec		<input type="checkbox"/>							
Graphics and Artwork																													
<i>Please tick the file type for graphics being supplied</i>																													
TIFF (preferred)			<input type="checkbox"/>			JPG			<input type="checkbox"/>			PNG			<input type="checkbox"/>			EPS			<input type="checkbox"/>			AI			<input type="checkbox"/>		
Yes, we want BFVG to design our advertisement. <i>(Please contact BFVG to discuss)</i>												<input type="checkbox"/>																	
Inserts																													
Insert provided in full - \$300												<input type="checkbox"/>																	
Single sided B&W copying required - \$350												<input type="checkbox"/>																	
Double sided B&W copying required - \$390												<input type="checkbox"/>																	
Single sided colour copying required - \$410												<input type="checkbox"/>																	
Double sided colour copying required - \$515												<input type="checkbox"/>																	

**Terms and Conditions:** All advertising bookings must be confirmed in writing on a booking form. Cancellations will only be accepted in writing and must be received before the booking deadline (23<sup>rd</sup> of each month). It is the responsibility of advertisers to ensure their advertisements comply with the Trade Practices Act 1947 as amended. Advertisements are accepted subject to the approval of the Editor. Advertisements are accepted for publication on the condition that the advertiser indemnifies the publisher and its servants against all actions, suits, claims, loss and/or damage and expenses resulting from anything published by the advertiser. BFVG reserves the right to deny any request for advertising.